

## Building Strategic Organizational Capabilities Workshop

**Presenter:** Professor William Scott-Jackson, Director, Centre for Applied HR Research, Oxford Brookes University Business School, UK and Chairman Oxford Strategic Consulting

**Date?** April 1<sup>st</sup>, 2010.

**Venue?** The Gulf Hotel, Bahrain.

### Description:

All organizations, whether in the public or private sector, aim to achieve strategic objectives. This requires a clear understanding and link between these strategic goals and the key capabilities required for their success. The most important types of capability for strategic success are human - i.e. talent.

In this enjoyable and stimulating presentation, Professor William Scott-Jackson will demonstrate a proven practical approach to:

- Identify the main strategic goals of your organisation
- Determine the key capabilities required to achieve those goals
- Design the talent strategy to build and deploy those capabilities
- Monitor and measure the talent being acquired and developed.

The session will allow you to demonstrate HR's significant contribution to the achievement of business strategy - "HR is Business!"

### Biography

Professor William Scott-Jackson is a member of the ASHRM, Chairman of Oxford Strategic Consulting and Director of the Centre for Applied HR Research at Oxford Brookes University Business School, which carries out practitioner oriented research and consultancy in Talent Management. William is also a Visiting Academic at Oxford University.

He spends 60% of his time carrying out research and consulting in the Gulf and is a regular speaker on talent management at key management events including the SABIC Riyadh Global HR Conference and the IIR Middle East HR Summit.

Amongst other publications, he is the author of the Chartered Management Institute's Guide to managing human capital and the CIPD guide to HR Outsourcing.

He, and his team, carries out research into strategic talent management issues as guided by his Advisory Board of c40 senior Directors from large global organisations. William is the academic advisor to the Chartered Management Institute's Human Capital Working Group and a regular advisor to public and private institutions in the Middle East and Europe.

### Cost?

**\$USD500.00**